



## **Impact100 Sonoma Membership Sets a Record High of 193**

Sonoma, CA – January 19, 2012 – The idea behind Impact100 is simple – 100 women, each giving \$1,000, and each having one vote resulting in a gift of \$100,000 to a nonprofit within their community. There are currently 13 such organizations in the United States, but only one in California. In principle Impact100 Sonoma is no different from the others, until you take a closer look. In its first year, membership exceeded 100 by 10. In year two, the membership level increased to 157 women, and the grant process expanded so that Sonoma nonprofits were able to apply for smaller community grants as well as the \$100,000 grant. Now, in year three, membership has hit an extraordinary level – 193 women have joined Impact100 Sonoma and the resulting impact for our community will be enormous

Following three informative workshops for the nonprofit organizations, the grant-making process is now underway. Over the next five months, many of the Impact100 Sonoma members will be intimately involved in reviewing Letters of Inquiry (due February 7), reading proposals, and making site visits to qualifying organizations. Then in June 2012, the membership will gather and cast their votes among the finalists. The end result will be a distribution of \$191,000 to nonprofits within Sonoma Valley: a \$100,000 Impact Grant, \$8,050 to each of the three Impact Grant finalists, and \$66,850 in Community Grants of up to \$15,000.

Impact100 Sonoma only began in August 2009, but has already awarded two Impact Grants of \$100,000: to the Boys & Girls Club of Sonoma Valley in 2010 and to Sonoma Valley Teens Services in 2011. In addition, the organization has awarded an additional \$67,000 in smaller community grants to twelve other nonprofits. This has been possible, not only through the dedication of its members, but also through 50 individuals, businesses, and organizations who have generously sponsored Impact100 events and provided professional counsel and services.

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For more about the grant application process, [click here...](#)