



P.O. Box 1958, Sonoma, CA 95476
707-256-0119
www.impact100sonoma.org

BOARD OF DIRECTORS

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We are writing to you about **Impact100 Sonoma** a new nonprofit organization that we co-founded in the summer of 2009. Perhaps you've read about the organization in the local newspapers, visited the web site (www.impact100sonoma.org) or heard about our mission from a friend or neighbor.

We imagine that you, like the two of us, support a number of charitable organizations each year, giving relatively small amounts to each. The concept behind **Impact100 Sonoma** is that a minimum of one hundred women will pool their contributions in order to make a single but very large donation to a nonprofit organization that they collectively choose. Our goal is to make a high impact grant to an organization that would otherwise not have access to funding on this scale. This model comes directly from the original Impact100 group in Cincinnati. It has been in existence for since 2001 and to date has donated more than \$1 million to its local community.

Because the needs of the nonprofit organizations in Sonoma are substantial, we feel that **Impact100 Sonoma** can make a big difference in our community. Here's how **Impact100 Sonoma** works:

A minimum of one hundred women will join as Members by making a tax-deductible donation of \$1,000. This is a one-year commitment. Memberships are renewed on an annual basis. Together members will pool their funds to make a grant of at least \$100,000 each year to a nonprofit organization in Sonoma Valley. 100% of each membership contribution will help fund this grant.

Focus areas for the grant are Arts & Culture, Environment, Education, Family and Health & Wellness. The grant recipient will be selected by a vote of all members after a thorough review of the grant proposals that are received. Our web site has complete information about the grant applicant process.



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As a member of *Impact100 Sonoma*, you can be involved as much or as little as you like. If you simply want to write a check and cast your vote, that's fine. If you would like to be more actively involved, there are many ways to help, such as reviewing grant proposals, making site visits to nonprofits, or serving on a board committee.

Specifically, *Impact100 Sonoma* will:

- Work collaboratively to fund an important charitable initiative each year in the Sonoma Valley at the level of \$100,000 or more;
- Welcome members to choose their level of personal involvement each year;
- Ensure that every membership dollar directly benefits the selected nonprofit organizations;
- Pay its modest operating expenses with the interest earned on donated funds and through additional fundraising when necessary.

We hope to engage as many women as possible in *Impact100 Sonoma*, and over time, to award several grants of \$100,000 each year. If you would like to see how this model is working elsewhere, please visit these websites: www.impact100.org (Cincinnati), www.impact100philly.org, and www.impact-austin.org.

Join us today by completing and forwarding the necessary membership forms, along with your check, to the address provided. The deadline for receipt of checks is December 1, 2010. For additional information, please visit our website, www.impact100sonoma.org.

Sincerely,

Christine and Annette

Christine Dohrmann and Annette Lomont, Co-Presidents

Board of Directors

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Membership

The only requirement to being a member of **Impact100 Sonoma** is that a woman must contribute \$1,000. Each member is invited to attend the Annual Meeting to choose the grant recipient for the year. Beyond that, **Impact100 Sonoma** has no requirements regarding a woman's active participation in the organization. If a woman has limited time, she merely contributes her \$1,000 and comes to the Annual Meeting. However, if a woman has the time and desire, she can be an active Member on one of the various committees, can participate in site visits and can actively assist the organization in selecting its grant recipient. Each woman's participation is dependent upon her personal situation and can change from year to year.

Benefits

- Each member's donation is matched 100-fold by other like-minded women in the community and creates a substantial pool of money to benefit and enhance the important work that the nonprofits in Sonoma Valley accomplish
- Members meet women and make new friends – women they might not normally meet with like minds and like purposes
- Members are invited to serve on a Funding Area Committee and participate in the grant application review process
- Members are invited to attend training workshops on a variety of subjects, e.g. how to read grant proposals; how to review nonprofit financial statements; and what to look for/questions to ask on a site visit
- Members receive regular e-newsletters; email blasts of **Impact100 Sonoma** news and events; and have exclusive access to information/articles on the web site about women's philanthropy and trends in philanthropy
- Members are invited to two members-only educational seminars a year (Spring/Fall)
- Members are invited to the Annual Spring Reception – a social and networking gathering
- Members are invited to membership recruitment receptions throughout the year
- Members are invited to the Annual Meeting to choose the recipient of the \$100,000 Impact Grant and meet all of the nonprofit finalists
- Members are offered a monthly payment option for annual membership dues
- Members may make a multi-year membership pledge
- Members have access to the Membership List of **Impact100 Sonoma**



2010 MEMBERSHIP FORM

Membership in Impact100 Sonoma is conditioned upon receipt of a \$1,000 non-refundable, tax-deductible donation, a signed Membership Form and Conflict of Interest Statement. Membership contributions for the 2011 grant are due by December 1, 2010.

Contact Information

Name (as you prefer to be listed): _____
 Email: _____ Preferred Phone: _____
 Street Address: _____
 City: _____ State: _____ Zip: _____
 Referred By: _____

I want to be a MEMBER of Impact100 Sonoma

Contribution Summary

- Enclosed is my membership contribution (paid in full) \$ 1,000 or,
- I pledge my membership contribution with an initial payment of \$ _____ or,
- I want to make a [] 2 year pledge [] 3 year pledge \$ _____

Your entire membership contribution goes toward the \$100,000 gift to one Sonoma Valley nonprofit organization. You may not realize it, but Impact100 Sonoma is also a nonprofit that needs your support to cover our annual operating expenses for our website, email newsletters, educational programs, telephone, photocopying of grant applications, etc. Please consider helping with an additional gift of at least \$100.

- YES - I want to support the organization
 My gift of \$100 \$250 \$1,000 Other is enclosed \$ _____
- My total contribution/pledge** \$ _____
- My name may be published within the membership and at the Annual Meeting Yes No
- I plan to use the **Monthly Debit Program** and enclosed is a signed authorization agreement for the monthly ACH Debits from my account, using the forms at www.impact100sonoma.org
- I plan to donate stock or wire transfer, using the forms at www.impact100sonoma.org
- My company _____ makes **matching gifts** and I will submit the necessary forms. *(matching gifts are applied towards administrative costs)*

- I have read and signed the Conflict of Interest Statement on the back side of this form.**
- I would like to volunteer to help with:**
 [] Membership [] Special Events [] Fundraising & Sponsorships [] Educational Programs
- I would like to serve on one of the 2010-2011 Focus Area Committees to review grant applications:**
 [] Arts & Culture [] Education [] Environment [] Family [] Health & Wellness

Signed: _____ Date: _____

PLEASE RETURN CHECK AND FORMS TO: Impact100 Sonoma, P.O. 1958, Sonoma, CA 95476



2010 CONFLICT OF INTEREST AND CONFIDENTIALITY POLICY

Members of Impact100 Sonoma (“Impact100”) must insure that no personal or professional self-interest interferes with their work on behalf of Impact100. In other words, all members must be sure that they do not have a **conflict of interest** when they are participating in Impact100 business. A conflict of interest can arise when a member, or someone in a member’s family, could personally gain, either financially or professionally, from an action taken by Impact100. For example, if an Impact100 member or family member could receive a job, a business contract, or other personal benefits as a result of the Impact100 grant being awarded to a certain nonprofit organization, then that member has a conflict of interest.

It is important to realize that simply serving on the board of a nonprofit that has applied for a grant from Impact100 does not create a conflict of interest. However, disclosure of board positions and advisory positions is necessary to evaluate whether a conflict of interest exists. It is only in the situation in which a member, or her relative, would personally gain from the grant being given to the nonprofit organization that a conflict arises.

In the event a member has a conflict of interest or perceived conflict of interest, she will advise the Secretary of the Board of Directors in writing and recuse herself from discussion or voting on any topic where a conflict arises.

Each Impact100 member will exercise care not to disclose **confidential information** acquired in connection with the work she does on behalf of Impact100. In addition, each member will not attempt to gain an advantage for any particular grant applicant by disclosing confidential information and/or attempting to persuade other members to vote for such grant applicant.

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I have read and understand the **Impact100 Sonoma Conflict of Interest and Confidentiality Policy**. Listed below are all nonprofit organizations located in the Sonoma Valley in which **I or a family member** has a personal or professional role that may constitute a **conflict of interest**:

<u>Name & Address of Organization</u>	<u>Nature of Involvement in the Organization</u> (e.g. major donor, board member, employee)
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

I will immediately advise the Secretary of the Board of Directors of Impact100 Sonoma in writing of any change regarding a potential conflict of interest.

Signature of Member: _____ Date: _____

Printed Name of Member: _____



POLICY FOR SERVING ON A FOCUS AREA COMMITTEE

Members of Impact100 Sonoma must insure that no personal or professional self-interest interferes with their work on behalf of Impact100 Sonoma. The primary goal of Impact100 Sonoma is to provide a fair and balanced forum for the review of grant applications, and to avoid undue advocacy and campaigning on behalf of a specific applicant.

To insure the integrity of the grant-making process, any Impact100 Sonoma Member who has a strong affiliation with an applicant shall refrain from any direct connection with that organization's application (such as reading and commenting on drafts before submission, or helping to design the proposed project). A Member would have a strong affiliation if she is an employee, serves on the board of directors, is a volunteer in a leadership position and/or has a family Member who either works for or volunteers for the applicant in a significant way.

Furthermore, the Member shall not serve on the particular Focus Area Committee to which that grant application has been assigned. The Member is, however, welcome and encouraged to serve on a different Focus Area Committee. Prior to participating in the first meeting of a Focus Area Committee to which she has been assigned, each Member shall sign and return this form to the Chair of said Focus Area Committee.

I have read and understand the Impact100 Policy for Serving on a Focus Area Committee. I would like to serve on the following Focus Area Committee (*please circle*):

Arts & Culture Education Environment Family Health & Wellness

I have received the list of grant applicants for the Focus Area Committee(s) circled above for the 2011 grant year, and I do not have a strong affiliation with any of the grant applicants.

I will advise the Grants Chair immediately in writing of any change regarding my strong affiliation with any organization that is applying for an Impact100 Sonoma grant.

Signature of Member

Printed Name of Member

Date