



FOR IMMEDIATE RELEASE

Impact100 Sonoma Welcomes Two New Board Members

Sonoma, CA—August 3, 2010—Impact100 Sonoma’s Board of Directors elected Arleen Curry and Ann Reder as new board members at its July 27 meeting. Both women are Founding Members of the organization. Arleen served on the organization’s 2010 Environmental Focus Area Committee and Ann served on the organization’s 2010 Family Focus Area Committee.

Arleen Curry has lived in the Sonoma Valley for 18 years. After 10 years as an auditor, consultant and investment banker, she became a partner in a management consulting firm specializing in reorganizations, managing growth and assessing resources. After moving to San Francisco, she joined Odwalla, Inc. and served on its board and as its chief financial officer and chief operating officer. She retired in 1992 to grow grapes in Glen Ellen. She has served on the board of directors of Sonoma Valley Vintners & Growers; Sonoma Ecology Center; and The George Ranch Community Association. Regarding her experience as part of Impact100 Sonoma’s grant-making process, Arleen remarked, “It was inspiring to be at a table with so many intelligent and involved women.” She added, “I look forward to working with the women in this community to make a difference.”

New board member Ann Reder has been part of the Sonoma community for 9 years. She retired after a long career in independent education in the Bay Area, serving as a teacher, counselor and administrator at the high school and junior high school levels. She chaired the board of Marin Country Day School and served as a trustee at the Urban School and University High School in San Francisco. Ann, a graduate of Skidmore College, is married and has two grown daughters. She said, “I was honored to be among the founding members of Impact100 Sonoma and have great admiration for the board that got this remarkable organization up and running in less than a year. When we made our first Impact Grant of \$100,000 to the Boys & Girls Clubs this spring, I shared the sense of accomplishment and celebration. I look forward to helping this model of women’s philanthropy in Sonoma grow and flourish in the future.”

Impact100 Sonoma is a philanthropic organization started in August 2009 that brings together at least 100 women in a common purpose: to award an impact grant of \$100,000 every year to a Sonoma Valley nonprofit organization that would otherwise not have access to this level of funding. The organization’s mission is to increase the number of women involved in local philanthropy, raise awareness of the unmet needs of nonprofits in Sonoma Valley, encourage members to become more involved with local charities, and make an impact on the long term sustainability of Sonoma Valley’s nonprofit community. The organization currently has 130 members, each of whom has donated \$1,000 and gets one vote in determining the Sonoma Valley nonprofit that should receive the annual \$100,000 Impact Grant. The organization’s first Impact Grant was awarded June 10, 2010 to the Boys & Girls Clubs of Sonoma Valley.

Impact100 Sonoma is currently inviting additional women to join the organization and participate in the organization's 2011 grant-making process. Information about Impact100 Sonoma may be found at www.impact100sonoma.org or by calling 707-256-0119.

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Photos of Arleen Curry and Ann Reder attached

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