



NEWS UPDATE DECEMBER 2018



Photo courtesy of the Sonoma Valley Visitors Bureau

IMPORTANT ANNOUNCEMENTS

It takes a Village!

You can keep up with Impact 100 organizations around the world by signing up for the [Impact 100 Council newsletter](#). Their mission is to encourage collaboration and sharing of best practices among Impact 100 chapters to allow for continued growth and sustainability. We are a sisterhood of many!

It's a Time of Renewal

[Renew your membership](#) or join Impact100 Sonoma this month in order to be eligible to

vote for our 2019 grant recipients next June. As a member you will have a front row seat as we celebrate Ten Years of Impact!

Volunteer at Redwood Empire Food Bank

Wednesday December 19, 11:00 am - 1:00 pm, join other Impact100 members at the Food Bank in Santa Rosa to prepare food for community members in need this holiday season. Watch for your invitation. Group size is limited to 25 people.

Nonprofit News & Needs

Sonoma Valley Holiday Gift Program has three ways to help the 200 local families and 450 individuals on their wishlist who are waiting for a donor match. You can Adopt a Family, donate money, or volunteer. Visit them at svholiday.org or on Facebook @SVHolidayProgram to learn more.

IMPACT100 SONOMA HIGHLIGHTS

Our Fall Education Symposium, *What is Capacity Building and why is it good for an organization?*, presented in collaboration with Community Foundation Sonoma and Sonoma Valley Fund, provided education for nonprofits and Impact100 members alike. Presenter Karin Demarest, VP for Programs, Community Foundation Sonoma County, also invited comments from leaders of six nonprofit organizations who recently completed a three year collaborative capacity building project funded by Sonoma Valley Fund.

PRESIDENTS' LETTER

Dear Sisters in Impact100,

This holiday season we are thankful for our many blessings, especially the rain which has finally arrived to help our heroes fighting the fires in Butte County and Southern California and clear the air here in Sonoma. Our hearts go out to those who have lost their homes, and the families of those who lost their lives in these fires.

Time to Renew: In the spirit of giving, we encourage you to renew your membership now and become a voting member for 2019, our 10th Anniversary Year. Please [renew now](#) online, or by check or credit card at the Holiday Gathering. Every year, over 200 people renew at the last possible moment, which makes it hard to process all the donations and difficult to know how much money we will have to award in grants the following year. Please renew now and help reduce our stress level! And please, if you can, contribute a bit more as a *Member Plus* and help fund our organization's operating costs.

Holiday Gathering: Please come to our Annual Holiday Gathering – December 6, 5:30 – 7:30 pm at Vintage House - and bring a guest, or several, whom you'd like to introduce to Impact100. Enjoy holiday cheer, drinks and scrumptious food, and the company of friends old and new. We'll have an exciting Holiday Raffle – 10 great prizes for 10 lucky winners and you choose which raffle item(s) you want. Raffle tickets are available on the [Registration page](#) and at the event. As a special treat, we will be serenaded by members of the Valley

Vibes Orchestra, whose expansion was funded by a 2018 Community Grant through the Sonoma Valley Education Foundation. We will also have a Join/Renew table at the party, so you can easily sign up for 2019.

Annual Meeting: The Board and 10th Anniversary Committee are in planning stages for our 2019 All-Member Meeting, and are very excited about it! We'll meet at Vintage House on January 26, 9:30 am to noon. This is our annual business meeting: a chance for your Board to update you on the status of our organization; celebrate our 10th Anniversary and our evolution from a "startup" to a mature organization; look ahead to our next ten years and – the Big Reveal – announce our 2019 membership numbers and the amount of grant dollars we will award in June 2019. We have a wonderful speaker to inspire us, and we will celebrate the many nonprofits Impact100 has supported in our first 10 years. Please plan to attend.

We look forward to seeing you at the Holiday Gathering and other upcoming events, and we wish you happy, healthy and safe holidays.

Lynne Lancaster, Gera Vaz and Judith Walsh,

Co-Presidents



NEXTGEN PROGRAM WELCOMES NEW MEMBERS





New NextGen members Dayane Mendoza Solis, Sarah Gaschler, Allison Wiley-Weekes, Vianette Contreras and Betzy Chavez.

Impact100 Sonoma is pleased to announce five new participants in the NextGen Program, designed to inspire and empower young women to become actively involved in serving our Sonoma Valley community. The new members are Dayane Mendoza Solis, Allison Wiley-Weekes, Sarah Gaschler, Betzy Chavez, and Vianette Contreras. Please join us in welcoming these young women at the Annual Holiday Gathering on December 6.

The NextGen Program provides the next generation of women an opportunity to become full Impact100 members and participate in community nonprofit engagement and the grant-making process. Participants are encouraged to join a grants committee and participate in leadership development workshops, professional networking, and other opportunities offered by the two-year program. Donations from our members and a grant from the Vera C Hendry Foundation make the program possible.

To learn more about the NextGen Program please see: <https://www.impact100sonoma.org/NextGen-Program>. Donations in any amount are welcomed online (<https://form.jotform.com/82617026214147>) or by mail (<https://www.impact100sonoma.org/resources/Documents/2019%20Member%20Sponsor%20Form%209.20.18.pdf>).

MEMBER AND GUEST EVENT: THE PANEL



Guest Chris Villalovoz, Sarah Carroll, guest Clare Yeakel and Melissa Parker

Impact100 members and their guests were dazzled by the welcome extended to them on November 7 by The Panel owners Dar and Charlie Rhodes and their daughter Zoë, manager of the wine, beer and espresso lounge.



Lisa Gonsier, Kim Schuh and Patricia Akay

Conversation was easy and intimate as guests mingled throughout the charming cottage, then everyone gathered to hear Diana Rhoten of the Sebastiani Theatre Foundation share touching stories and successful outcomes which resulted from the \$20,000 2018 Community Grant her organization received to fund 83 scholarships for Latino youth of low-income families to attend Sebastiani's after-school and summer performing arts camps.

MEMBER EDUCATION: SOCIAL MEDIA WORKSHOP

Impact100 members gathered at the historic Maysonnave House on November 15 for an Introduction to Social Media Workshop led by member Ligeia Polidora who has 25+ years of experience in Public Relations and Marketing. The group was treated to an introduction to the basics of Facebook and Instagram. While most members were familiar with Facebook, Ligeia included important lessons on privacy settings, tagging, hashtags, and some of the more nuanced options on that platform. The discussion of Instagram was captivating to the attendees as only a handful had experience with that app. Attendees were polled as to their interest in follow-up workshops. Based on their enthusiasm, stay tuned for a follow-up lesson that will include Twitter in 2019!



QUICK CALENDAR

December 6 – Annual Holiday Gathering, 5:30 – 7:30 pm, Vintage House
[RSVP now](#) and bring a friend to this fun and heart-warming event.

December 19 – Redwood Empire Food Bank Volunteer Outing, 11:00 am – 1:00 pm

Put your generosity to work filling bags of healthy food for hungry neighbors. Invitation coming soon.

January 26 – Members-only Annual Meeting, 9:30 am – Noon, Vintage House

Mark your calendar now and plan to attend this important meeting.

Impact100 Sonoma, P.O. Box 1958, Sonoma, CA 95476, (707) 939-5007, www.impact100sonoma.org



[Unsubscribe](#)