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**Impact100 Sonoma Announces 2024 Grants Pool for Valley-Serving
Nonprofits**

Sets New Annual Funding Record in 15th Anniversary Year

Exceeds \$4 Million in Cumulative Giving

SONOMA, Calif. — As it celebrates its 15th anniversary, women’s collective giving organization Impact100 Sonoma—one of the valley’s largest funders—will award a record \$350,000 in grants to valley-serving nonprofits in 2024. That amount will raise the group’s cumulative grant total since 2010 to \$4,025,485.

For the fourth year in a row, Impact100 Sonoma will award multiple Impetus Grants of up to \$25,000 to selected nonprofits. This strategy of disbursing funds widely, as opposed to offering fewer large grants, was initiated during the pandemic and is planned to continue long term. Grant recipients can use the money to sustain their current programs, expand or improve their offerings, or meet organizational needs that support their mission.

In honor of its 15th anniversary, the group also will debut a multi-year Encore Grant, which will give one 2024 Impetus Grant recipient a second grant of the same amount in early 2025. In addition to receiving a second consecutive year of funding, the Encore Grant recipient will have the option of selecting one woman from among its staff members, board members, or volunteers to receive a fully paid, two-year membership in Impact100 Sonoma. The membership may also be shared between two women, giving them both full member privileges, but with one grantmaking vote.

“We’re pleased to offer a record amount of grant funding and to introduce our Encore Grant this year,” said Grants Oversight Co-Chairs Kathy Bloch and Dana Simpson-Stokes. “We look forward to learning how applicants propose building on their Impetus Grant with a second year of funding—and to welcoming the diverse voices that Encore Partner members can bring to our organization.”

Every Impact100 Sonoma member makes a one-year, fully tax-deductible minimum donation of \$1,000 toward grants (\$500 for a shared membership), and some donate additional funds. The more members, the more money is available to distribute. The group begins 2024 with 331 member philanthropists, including 75 new members, the largest class of new members since its founding year.

“In 2009,” said Impact100 Sonoma Co-Presidents Debbe Noto and Claudia Sims, “a small group of community-minded women came together with a shared philanthropic vision, built our

volunteer-led organization from the ground up, and awarded initial grants in 2010. Since then we have tripled in size while adapting to trends in technology, philanthropy, and valley life. We stand on the shoulders of our pioneering founders as we continue to embrace change and invest in a sustainable nonprofit community that serves residents of all ages and needs.”

The new funding and membership totals were revealed Saturday morning, January 20, during the group’s Annual Members’ Meeting. The event was hosted and sponsored by the Sebastiani Theatre. The program included a panel discussion about the organization’s past, present, and future.

In February and March, Impact100 Sonoma member teams will evaluate this year’s grant applications, make site visits, and select finalists for presentation to and voting by the full membership in April. The 2024 Impetus Grants and Encore Grant will be announced on May 4 at the 15th Annual Grant Awards Celebration, which will take place at Hanna Center and be open to the public.

In 2023, Impact100 Sonoma awarded a record \$337,400 to 16 valley nonprofits. Fourteen full Impetus Grants and two partial grants were awarded, the highest number of full grants given in a single year.

About Impact100 Sonoma: Women Giving As One

Impact100 Sonoma is celebrating its 15th anniversary in 2024. Founded in 2009 by Annette Lomont and Christine Dohrmann, the women’s philanthropic organization pools member funds

to support nonprofits serving valley residents from Schellville to Kenwood. Its vision is to support a just and thriving Sonoma Valley by empowering women to invest in a more sustainable nonprofit community through collective giving, responsible stewardship, and active engagement while emphasizing diversity, equity, and inclusion. The first Impact100 chapter in California, Impact100 Sonoma is an affiliate of Impact100 Global and a member of the national Philanos network. Today it has more than 300 members and typically grants more than \$300,000 annually. Its cumulative grant total since 2010 of \$3.6 million and climbing makes it one of the valley's largest, most reliable funders. Impact100 Sonoma is a 501(c)(3) nonprofit organization and all donations are fully tax-deductible. For more information, visit www.impact100sonoma.org or write info@impact100sonoma.org.

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Photo Caption:

At its Annual Members' Meeting on January 20, Impact100 Sonoma welcomed its largest group to date of NextGen members age 45 and younger. Celebrating the milestone were (back row, from left) Dalia Caballero, Lisa Ganame, Co-President Debbe Noto, Grants Co-Chair and NextGen Liaison Dian Duvall, NextGen Co-Leader Amy Gallagher, and (front row, from left) Maura Lacy, NextGen Co-Leader Emma McCulloch, Co-President Claudia Sims, Mitzi Magdaleno, and Dayane Solis.